

United States District Court
For the Northern District of California

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

IN RE: HIGH-TECH EMPLOYEE
ANTITRUST LITIGATION

Master Docket No. 11-CV-02509-LHK

THIS DOCUMENT RELATES TO:
ALL ACTIONS

**ORDER GRANTING IN PART AND
DENYING IN PART DEFENDANTS’
JOINT MOTION TO DISMISS;
DENYING LUCASFILM LTD.’S
MOTION TO DISMISS**

Before the Court are Defendants’ Joint Motion to Dismiss the Consolidated Amended Complaint (“Joint Mot.”), ECF No. 79, and Defendant Lucasfilm Ltd.’s Motion to Dismiss (“Lucasfilm Mot.”), ECF No. 83. The Court held a hearing on the motions on January 26, 2012. Having considered the parties’ submissions, arguments, and the relevant law, the Court GRANTS IN PART and DENIES IN PART Defendants’ joint motion to dismiss, and DENIES Lucasfilm’s motion to dismiss.

I. BACKGROUND

This is a consolidated class action brought by employees alleging antitrust claims against their employers, all of whom are high-tech companies with a principal place of business in the San Francisco-Silicon Valley area of California. Plaintiffs challenge an alleged conspiracy among Defendants to fix and suppress employee compensation and to restrict employee mobility.

1 The Court recites the factual allegations as pled in the Consolidated Amended Complaint
 2 (“CAC”), ECF No. 65, and as indicated in judicially noticed documents. The Court then recounts
 3 the procedural background.

4 **A. Factual Background**

5 Unless otherwise noted, the following allegations are taken from the CAC and presumed to
 6 be true for purposes of ruling on Defendants’ motions to dismiss. *See Marder v. Lopez*, 450 F.3d
 7 445, 447 n.1 (9th Cir. 2006). The Court also takes judicial notice of documents from a related
 8 Department of Justice (“DOJ”) investigation and civil lawsuit that are referenced in the CAC or
 9 attached as exhibits to the Declaration of Christina J. Brown (“Brown Decl.”), ECF No. 79-1, and
 10 the Declaration of Dean M. Harvey (Harvey Decl.”), ECF No. 93. A court “may take notice of
 11 proceedings in other courts, both within and without the federal judicial system, if those
 12 proceedings have a direct relation to matters at issue.” *United States ex rel. Robinson Rancheria*
 13 *Citizens Council v. Borneo, Inc.*, 971 F.2d 244, 248 (9th Cir. 1992). A court may also take judicial
 14 notice of the existence of matters of public record, such as a prior order or decision, but not the
 15 truth of the facts cited therein. *See Lee v. City of L.A.*, 250 F.3d 668, 689-90 (9th Cir. 2001). The
 16 Court may consider documents referenced in, but not attached to a complaint without converting a
 17 motion to dismiss into one seeking summary judgment. *See Swartz v. KPMG LLP*, 476 F.3d 756,
 18 763 (9th Cir. 2007).

19 **1. The Parties**

20 Defendants include the following high-tech companies with principal places of business
 21 located in the following cities in California: Adobe Systems Inc. (“Adobe”), San Jose; Apple Inc.
 22 (“Apple”), Cupertino; Google Inc. (“Google”), Mountain View; Intel Corp. (“Intel”), Santa Clara;
 23 Intuit Inc. (“Intuit”), Santa Clara; Lucasfilm Ltd. (“Lucasfilm”), San Francisco; and Pixar,
 24 Emeryville. CAC ¶¶ 16-20.

25 Plaintiffs Michael Devine, Mark Fichtner, Siddharth Hariharan, Brandon Marshall, and
 26 Daniel Stover (collectively “Named Plaintiffs”), all worked as software engineers for some of the
 27 Defendants. *Id.* ¶¶ 21-27. Mr. Devine worked for Adobe in the State of Washington from October
 28

1 2006, through July 7, 2008. *Id.* ¶ 16. Mr. Fichtner worked for Intel in Arizona from May 2008
 2 through May 2011. *Id.* ¶ 17. Mr. Hariharan worked for Lucasfilm in California from January 8,
 3 2007, through August 15, 2008. *Id.* ¶ 18. Mr. Marshall worked for Adobe in California from July
 4 2006 through December 2006. *Id.* ¶ 19. Finally, Mr. Stover worked for Intuit in California from
 5 July 2006 through December 2010. *Id.* ¶ 20.

6 Named Plaintiffs purport to represent the following nationwide class of similarly situated
 7 individuals:

8 All natural persons employed by Defendants in the United States on a salaried basis
 9 during the period from January 1, 2005 through January 1, 2010 (the “Class
 10 Period”). Excluded from the Class are: retail employees; corporate officers,
 11 members of the boards of directors, and senior executives of Defendants who
 12 entered into the illicit agreements alleged herein; and any and all judges and
 justices, and chambers’ staff, assigned to hear or adjudicate any aspect of this
 litigation.

13 *Id.* ¶ 30.

14 **2. DOJ Investigation**

15 Many of the factual allegations in the CAC come directly from two civil complaints filed
 16 by the DOJ in the United States District Court for the District of Columbia (the “D.C. District
 17 Court”). *See* Joint Mot. 5-6. Plaintiffs reference these documents in the CAC, and both
 18 Defendants and Plaintiffs have attached documents from the DOJ lawsuit to their briefing. *See*
 Harvey Decl. Exs. A-B; Brown Decl. Exs. A-F.

19 From 2009 through 2010, the Antitrust Division of the DOJ conducted an investigation into
 20 Defendants’ employment and recruitment practices. CAC ¶¶ 3, 111. After receiving documents
 21 produced by Defendants and interviewing witnesses, the DOJ concluded that Defendants reached
 22 “facially anticompetitive” agreements that “eliminated a significant form of competition . . . to the
 23 detriment of the affected employees who were likely deprived of competitively important
 24 information and access to better job opportunities.” DOJ Complaint against Adobe, et al. (“DOJ
 25 Adobe Compl.”), Harvey Decl. Ex. A, at ¶¶ 2, 14; DOJ Complaint against Lucasfilm (“DOJ
 26 Lucasfilm Compl.”), Harvey Decl. Ex. D, at ¶¶ 2, 15, 22; CAC ¶ 112. The DOJ also determined
 27 that the agreements “were not ancillary to any legitimate collaboration,” “were much broader than
 28

1 reasonably necessary for the formation or implementation of any collaborative effort,” and
 2 “disrupted the normal price-setting mechanisms that apply in the labor setting.” DOJ Adobe
 3 Compl. ¶ 16; DOJ Lucasfilm Compl. ¶ 17; CAC ¶ 112. The DOJ concluded that Defendants
 4 entered into agreements that were naked restraints of trade that were *per se* unlawful under the
 5 antitrust laws. DOJ Adobe Compl. ¶ 35; DOJ Lucasfilm Compl. ¶ 3; CAC ¶ 112.

6 On September 24, 2010, the DOJ filed a complaint against Adobe, Apple, Google, Intel,
 7 Intuit, and Pixar regarding Defendants’ agreements. DOJ Final J. against Adobe, et al. (“DOJ
 8 Adobe J.”), Brown Decl. Ex. A, at 2; CAC ¶ 114. On December 14, 2010, the DOJ filed another
 9 complaint against Lucasfilm and Pixar regarding Defendants’ agreements. DOJ Final J. against
 10 Lucasfilm (“DOJ Lucasfilm J.”) Order at 1, *United States v. Lucasfilm, Inc.*, No. 10-02220-RBW
 11 (D.D.C. June 3, 2011), 2011 WL 2636850 at *1;¹ CAC ¶ 114. In both cases, the DOJ filed
 12 stipulated proposed final judgments in which Adobe, Apple, Google, Intel, Intuit, Lucasfilm, and
 13 Pixar agreed that the DOJ’s complaints “state[] a claim upon which relief may be granted” under
 14 federal antitrust law. DOJ Proposed Final J. against Lucasfilm (“DOJ Proposed Lucasfilm J.”),
 15 Brown Decl. Ex. B, at 2; CAC ¶ 114.² Although Defendants did not admit any wrongdoing or
 16 violation of law, Defendants agreed to be “enjoined from attempting to enter into, maintaining or
 17 enforcing any agreement with any other person or in any way refrain from, requesting that any
 18 person in any way refrain from, or pressuring any person in any way to refrain from soliciting, cold
 19 calling, recruiting, or otherwise competing for employees of the other person.” DOJ Adobe J. at 5;

20 _____
 21 ¹ The D.C. District Court Order suggests that the DOJ’s complaint against Lucasfilm was filed on
 22 December 21, 2010, whereas the CAC states that it was filed on December 14, 2010. The
 23 difference is immaterial here, but the Court takes the date as pled in the CAC to be true for
 24 purposes of these motions.

25 ² Plaintiffs ask this Court to apply the doctrine of judicial estoppel to prevent Defendants from
 26 taking a position on this motion that is inconsistent with the position they took before the D.C.
 27 District Court that the same allegations “stated a claim upon which relief may be granted.” Opp’n
 28 to Joint Mot. 6 n.2 (citing *New Hampshire v. Maine*, 532 U.S. 742, 750-51 (2001)). The Court
 declines to apply the judicial estoppel doctrine here. Defendants’ apparent concession that the DOJ
 stated a claim under Section 1 of the Sherman Act is not clearly inconsistent with Defendants’
 position here that Plaintiffs fail to state a claim under Section 4 of the Clayton Act. Section 1 of
 the Sherman Act governs a claim to relief by the government. Section 4 of the Clayton Act
 governs a claim to relief by an individual and has the additional requirement of antitrust injury,
 which is inapplicable to the government’s Section 1 claim.

1 DOJ Proposed Lucasfilm J. at 4; CAC ¶ 115. The D.C. District Court entered the stipulated
 2 proposed final judgments on March 17, 2011, and June 2, 2011, respectively. DOJ Adobe J. at 12,
 3 DOJ Lucasfilm J. at 1; CAC ¶ 115.³

4 **3. Alleged Conspiracy**⁴

5 Plaintiffs allege that Defendants engaged in a conspiracy to eliminate competition between
 6 them for skilled labor, with the intent and effect of suppressing the compensation and mobility of
 7 Defendants' employees. CAC ¶ 55.

8 According to Plaintiffs, the conspiracy consisted of an interconnected web of express
 9 bilateral agreements, each with the active involvement and participation of a company under the
 10 control of the late Steven P. Jobs ("Mr. Jobs") and/or a company whose board shared at least one
 11 member of Apple's board of directors. *Id.* Defendants' senior executives actively participated in
 12 negotiating, executing, monitoring compliance with, and policing violations of the bilateral
 13 agreements. *Id.* ¶¶ 56, 65, 74, 79, 84, 85, 91, 98, 102, 104, 107. Defendants' senior executives
 14 also actively concealed each bilateral agreement, and Defendants' employees were not informed of,
 15 nor did they agree to, the terms of any of the agreements. *Id.* ¶¶ 64, 77, 82, 89, 100, 105.

16 From 2005 to 2007, each pair of Defendants in a bilateral agreement entered into nearly
 17 identical "Do Not Cold Call" agreements, whereby each company placed the names of the other
 18 company's employees on a "Do Not Cold Call" list and instructed recruiters not to cold call the
 19 employees of the other company. *See id.* ¶¶ 67, 78, 83, 90, 101.⁵ In a properly functioning and
 20 lawfully competitive labor market, each Defendant would compete for employees by "cold

21 _____
 22 ³ As with the discrepancy in the date of the filing of the DOJ's complaint against Lucasfilm, as
 23 described in footnote 1, the D.C. District Court Order suggests that the final judgment against
 24 Lucasfilm was filed on June 3, 2011, whereas the CAC states that it was filed on June 2, 2011. The
 25 difference is immaterial here, but the Court takes the date as pled in the CAC to be true for
 26 purposes of this motion.

27 ⁴ Plaintiffs included additional factual allegations supporting a conspiracy, allegedly uncovered in
 28 discovery, in their section of the Joint Case Management Statement. ECF No. 109. Although the
 Court does not opine on the eventual admissibility of this evidence, the Court presently gives no
 weight to these additional factual allegations as they are not properly before the Court on these
 motions.

⁵ As discussed below, Pixar and Lucasfilm entered into other agreements in addition to entering
 into a "Do Not Cold Call" agreement.

1 calling,” that is, soliciting current employees of one or more other Defendants. *Id.* ¶ 41. Cold
2 calling includes communicating directly in any manner (including orally, in writing, telephonically,
3 or electronically) with another company’s employee who has not otherwise applied for a job
4 opening. *Id.* The use of cold calling among competitors commonly increases total compensation
5 and mobility of all Defendants’ employees. *Id.* ¶ 50.

6 Each bilateral agreement in this case applied to all employees of a given pair of Defendants;
7 was not limited by geography, job function, product group, or time period; and was not related to a
8 collaboration between that pair of Defendants. *Id.* ¶¶ 63, 76, 81, 88, 100, 105. The bilateral
9 relationships between pairs of Defendants are described in more detail below.

10 *Pixar and Lucasfilm.* In January 2005, while Mr. Jobs was CEO of Pixar, senior executives
11 of Pixar and Lucasfilm entered into express, written agreements to eliminate competition between
12 them for skilled labor. *Id.* ¶¶ 58, 62. Pixar drafted the terms of the agreements in Emeryville,
13 California and sent those terms to Lucasfilm. *Id.* ¶ 62. Pixar and Lucasfilm entered into
14 agreements: (1) not to cold call each other’s employees; (2) to notify the other company when
15 making an offer to an employee of the other company, even if that employee had applied for the
16 prospective position on his own initiative in the absence of cold calling; and (3) not to engage in
17 “bidding wars,” i.e., counteroffer above the initial offer, if either company made an offer to the
18 employee of the other company. *Id.* ¶¶ 59-61.

19 In 2007, Pixar twice contacted Lucasfilm regarding suspected violations of the agreement,
20 and Lucasfilm responded by changing its conduct to conform to the agreement. *Id.* ¶ 65.

21 *Apple and Adobe.* In May 2005, while Mr. Jobs was CEO of Apple (concurrently serving
22 as CEO of Pixar), Apple, and Adobe entered into an express “Do Not Cold Call” agreement,
23 similar to the first agreement between Pixar and Lucasfilm. *Id.* ¶¶ 72, 73. Apple and Adobe
24 reached the agreement through direct and explicit communications between their senior executives,
25 who actively managed and enforced the agreement through further direct communications. *Id.* ¶
26 74.

1 *Apple and Google.* In 2006, while Arthur D. Levinson (“Mr. Levinson”) sat on the boards
2 of both Apple and Google, these two companies entered into an express “Do Not Cold Call”
3 agreement identical to the “Do Not Cold Call” agreement between Apple and Adobe. *Id.* ¶ 79.

4 In February and March 2007, Apple contacted Google to complain about suspected
5 violations of the agreement. In response, Google conducted an internal investigation and reported
6 its findings back to Apple. *Id.* ¶ 84.

7 *Apple and Pixar.* In April 2007, Apple entered into an agreement with Pixar that was
8 identical to Apple’s earlier “Do Not Cold Call” agreements with Adobe and Google. *Id.* ¶ 85. At
9 this time, Mr. Jobs, as the single largest shareholder of the Walt Disney Company (“Disney”),
10 continued to exert substantial control over Pixar. *Id.* ¶ 87. Disney had acquired Pixar in 2006, and
11 Mr. Jobs thereafter sat on Disney’s board of directors and continued to oversee Pixar’s animation
12 business. *Id.* ¶ 15.

13 *Google and Intuit.* In June 2007, Google entered into an express “Do Not Cold Call”
14 agreement with Intuit that was identical to Google’s earlier agreement with Apple, and identical to
15 the earlier agreements between Apple and Adobe, and between Apple and Pixar. *Id.* ¶ 103. At this
16 time, Google CEO Eric Schmidt (“Mr. Schmidt”) sat on Apple’s board of directors, along with Mr.
17 Levinson, who continued to sit on the boards of both Apple and Google. *Id.*

18 *Google and Intel.* In September 2007, Google entered into an express “Do Not Cold Call”
19 agreement with Intel that was identical to Google’s earlier agreements with Apple and Intuit, and
20 identical to Apple’s earlier agreements with Adobe and Pixar. *Id.* ¶ 98. At this time, Google CEO
21 Mr. Schmidt continued to sit on Apple’s board of directors, along with Mr. Levinson, who
22 continued to sit on the boards of both Apple and Google. *Id.* ¶ 97.

23 Plaintiffs allege that each member of the Class was harmed by each and every agreement
24 described above, which together made up “an overarching conspiracy” to decrease competition for
25 skilled labor, reduce employee mobility, and suppress compensation. *Id.* ¶¶ 108-110. Each
26 Defendant is alleged to have entered into this conspiracy with knowledge of the other Defendants’
27 participation in the conspiracy, and with the intent of suppressing Plaintiffs’ compensation and
28

1 mobility through eliminating competition for skilled labor. *Id.* ¶¶ 55, 108. The elimination of
 2 competition and suppression of compensation and mobility had a cumulative effect on all Class
 3 members. *Id.* ¶ 110.

4 Plaintiffs allege that in August 2007, Mr. Jobs contacted the CEO of Palm Inc. (“Palm”),
 5 Edward T. Colligan (“Mr. Colligan”), to propose that Apple and Palm also agree to refrain from
 6 cold calling and hiring each other’s employees. *Id.* ¶¶ 92, 94. Mr. Jobs said to Mr. Colligan, “We
 7 must do whatever we can” to stop cold calling each other’s employees and other competitive
 8 recruiting efforts between the companies. *Id.* ¶ 94. Mr. Jobs also threatened litigation to intimidate
 9 Palm into entering into a “Do Not Cold Call” agreement. *Id.* Mr. Colligan declined Mr. Jobs’s
 10 proposal, telling him, “Your proposal that we agree that neither company will hire the other’s
 11 employees, regardless of the individual’s desires, is not only wrong, it is likely illegal.” *Id.* ¶ 95.

12 4. Claims

13 Plaintiffs’ CAC contains four claims for relief under the following statutes: (1) Section 1 of
 14 the Sherman Act, 15 U.S.C. § 1; (2) California’s Cartwright Act, Cal. Bus. & Prof. Code §§ 16720,
 15 *et seq.*; (3) Cal. Bus. & Prof. Code § 16600⁶; and (4) California’s Unfair Competition Law
 16 (“UCL”), Cal. Bus. & Prof. Code §§ 17200, *et seq.* *Id.* ¶¶ 119-152. Plaintiffs seek damages,
 17 restitution, costs, attorneys’ fees, and prejudgment and post-judgment interest. *Id.* ¶¶ 153-164.⁷

18 B. Procedural Background

19 The original complaints in the five actions underlying this consolidated action were filed in
 20 California state court. *Hariharan v. Adobe Sys. Inc.*, Case No. 11574066 (Alameda Super. Ct. filed
 21 May 4, 2011); *Marshall v. Adobe Sys. Inc.*, Case No. 11-CV-204052 (Santa Clara Super. Ct. filed
 22 June 28, 2011); *Devine v. Adobe Sys. Inc.*, Case No. 11-CV-204053 (Santa Clara Super. Ct. filed
 23 June 28, 2011); *Fichtner v. Adobe Sys. Inc.*, Case No. 11-CV-204187 (Santa Clara Super. Ct. filed
 24

25 ⁶ After the hearing, Plaintiffs withdrew their claim under Cal. Bus. & Prof. Code § 16600. ECF
 26 No. 111. Accordingly, Defendants’ joint motion to dismiss as to this claim is DENIED as MOOT.

27 ⁷ The CAC originally contained a prayer for injunctive relief, *see* CAC ¶¶ 126, 135, 143, and
 28 declaratory relief, *see id.* ¶¶ 143, 152, 154, 155, 157, 158. However, Plaintiffs have since
 withdrawn their prayer for injunctive relief, *see* ECF No. 89, and declaratory relief, *see* ECF No.
 111.

1 June 30, 2011); *Stover v. Adobe Sys. Inc.*, Case No. 11-CV-25090 (Santa Clara Super. Ct. filed July
 2 14, 2011).⁸ Defendants subsequently removed the five state court actions to the United States
 3 District Court for the Northern District of California. *Hariharan v. Adobe Sys. Inc.*, Case No. 11-
 4 CV-2509-JCS (removed May 23, 2011); *Marshall v. Adobe Sys. Inc.*, Case No. 11-CV-3538-HRL
 5 (removed July 19, 2011); *Devine v. Adobe Sys. Inc.*, Case No. 11-3539-HRL (removed July 19,
 6 2011); *Fichtner v. Adobe Sys. Inc.*, Case No. 11-CV-3540-PSG (removed July 19, 2011); *Stover v.*
 7 *Adobe Sys. Inc.*, Case No. 11-CV-3541-PSG (removed July 19, 2011).

8 On June 1, 2011, the lead case, *Hariharan v. Adobe Systems Inc.*, was reassigned from
 9 Magistrate Judge Spero to Judge Armstrong. ECF No. 24. On July 19, 2011, Intuit filed a motion
 10 to relate the five underlying actions, ECF No. 41, which Judge Armstrong granted on July 27,
 11 2011, ECF No. 52. On August 2, 2011, Plaintiff Siddharth Hariharan moved to transfer the five
 12 underlying actions to the San Jose Division, ECF No. 56, which Judge Armstrong granted on
 13 August 4, 2011, ECF No. 58.

14 On August 5, 2011, the underlying actions were reassigned to the undersigned judge. The
 15 Court consolidated the five underlying actions on September 12, 2011, ECF No. 64, and Plaintiffs
 16 filed the CAC on September 13, 2011. ECF No. 65.

17 On October 26, 2011, the Court held a Case Management Conference, where the Court
 18 granted in part and denied in part Defendants' joint motion to stay discovery, ECF No. 80. *See*
 19 ECF No. 88. The Court ordered that Defendants respond to Plaintiffs' Document Request Nos. 1-7
 20 and produce responsive, non-privileged documents already produced to the DOJ. *See id.* Pursuant
 21 to the Court's instructions at the Case Management Conference, Plaintiffs withdrew their prayer for
 22 injunctive relief, ECF No. 89, and voluntarily dismissed a related case, *Lieff, Cabraser, Heimann &*
 23 *Bernstein, LLP v. U.S. Dep't of Justice, Antitrust Div.*, Case No. 11-CV-5105-HRL (N.D. Cal. Oct.
 24 18, 2011), ECF No. 90.

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 26
 27 ⁸ While the name of each Superior Court case listed only Adobe Systems Inc. as the defendant, the
 28 Superior Court complaints also named as defendants Apple, Google, Intel, Intuit, Lucasfilm, Pixar,
 and Does 1-200.

1 Defendants filed the instant joint motion to dismiss on October 13, 2011, ECF No. 79, and,
2 with leave of the Court, Lucasfilm filed its separate motion to dismiss on October 17, 2011, ECF
3 No. 83. Plaintiffs opposed both of these motions on November 4, 2011. ECF Nos. 91, 92.
4 Defendants filed their joint reply on December 2, 2011, ECF No. 97, and Lucasfilm filed its reply
5 that same day, ECF No. 96.

6 **II. Legal Standard**

7 A motion to dismiss pursuant to Rule 12(b)(6) for failure to state a claim upon which relief
8 can be granted “tests the legal sufficiency of a claim.” *Navarro v. Block*, 250 F.3d 729, 732 (9th
9 Cir. 2001). Dismissal under Rule 12(b)(6) may be based on either (1) the “lack of a cognizable
10 legal theory,” or (2) “the absence of sufficient facts alleged under a cognizable legal theory.”
11 *Balistreri v. Pacifica Police Dep’t*, 901 F.2d 696, 699 (9th Cir. 1990). While ““detailed factual
12 allegations”” are not required, a complaint must include sufficient facts to ““state a claim to relief
13 that is plausible on its face.”” *Ashcroft v. Iqbal*, 129 S. Ct. 1937, 1949 (2009) (quoting *Bell Atl.*
14 *Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). “A claim has facial plausibility when the plaintiff
15 pleads factual content that allows the court to draw the reasonable inference that the defendant is
16 liable for the misconduct alleged.” *Id.* The “[f]actual allegations must be enough to raise a right to
17 relief above the speculative level” *Twombly*, 550 U.S. at 544.

18 For purposes of ruling on a Rule 12(b)(6) motion to dismiss, the Court accepts all
19 allegations of material fact as true and construes the pleadings in the light most favorable to the
20 plaintiffs. *Manzarek v. St. Paul Fire & Marine Ins. Co.*, 519 F.3d 1025, 1031 (9th Cir. 2008). The
21 Court need not, however, accept as true pleadings that are no more than legal conclusions or the
22 ““formulaic recitation of the elements’ of a cause of action.” *Iqbal*, 129 S. Ct. at 1949 (quoting
23 *Twombly*, 550 U.S. at 555). Mere “conclusory allegations of law and unwarranted inferences are
24 insufficient to defeat a motion to dismiss for failure to state a claim.” *Epstein v. Wash. Energy Co.*,
25 83 F.3d 1136, 1140 (9th Cir. 1996); *accord Iqbal*, 129 S. Ct. at 1949-50. However, “[w]hen there
26 are well-pleaded factual allegations, a court should assume their veracity and then determine
27 whether they plausibly give rise to an entitlement to relief.” *Iqbal*, 129 S. Ct. at 1940-41.
28

1 **III. ANALYSIS**

2 The Court addresses Defendants' joint motion to dismiss before turning to Lucasfilm's
3 motion to dismiss.

4 **A. Defendants' Joint Motion to Dismiss**

5 Defendants jointly move to dismiss the CAC on the grounds that it fails to state an antitrust
6 claim under federal and California law because: (1) the CAC fails to allege evidentiary facts to
7 support the claim of an "overarching conspiracy" among all Defendants to suppress their
8 employees' wages; (2) such a conspiracy is implausible on its face; and (3) the CAC fails to plead
9 antitrust injury. Defendants also argue that Plaintiffs' claims under the UCL fail for the same
10 reasons as Plaintiffs' antitrust claims. Finally, Defendants argue that Plaintiffs lack standing to
11 assert claims for injunctive or declaratory relief because Plaintiffs are former employees with no
12 stated intention of working for any Defendant, and the alleged conduct has already been enjoined
13 by the DOJ. The Court need not reach this last argument, however, because it was rendered moot
14 by Plaintiffs' withdrawal of their prayer for declaratory and injunctive relief. ECF Nos. 89, 111.

15 **1. Antitrust Claims Under the Sherman Act and California's Cartwright Act**

16 The parties appear to agree that Plaintiffs' federal and state antitrust claims rise and fall
17 together. "Indeed, the analysis under California's antitrust law mirrors the analysis under federal
18 law because the Cartwright Act was modeled after the Sherman Act." *Cnty. of Tuolumne v. Sonora*
19 *Cnty. Hosp.*, 236 F.3d 1148, 1160 (9th Cir. 2001); *see also Nova Designs, Inc. v. Scuba Retailers*
20 *Ass'n*, 202 F.3d 1088, 1091 (9th Cir. 2000). Thus, if Plaintiffs plead a valid Sherman Act claim,
21 they likewise plead a valid Cartwright Act claim.

22 **a. Legal Standard**

23 Section 1 of the Sherman Act, 15 U.S.C. § 1, prohibits "[e]very contract, combination . . . ,
24 or conspiracy, in restraint of trade." To state a claim under Section 1, a plaintiff must allege that
25 "(1) there was an agreement, conspiracy, or combination between two or more entities; (2) the
26 agreement was an unreasonable restraint of trade under either a per se or rule of reason analysis;⁹

27 ⁹ Defendants' briefing does not contest that the individual bilateral agreements are horizontal
28 agreements between competitors in restraint of trade, which are either *per se* unlawful, *Am. Ad*
Mgmt., 92 F.3d at 786, or at least, as alleged here, prima facie anticompetitive under the rule of

1 and (3) the restraint affected interstate commerce.”¹⁰ *Am. Ad Mgmt., Inc. v. GTE Corp.*, 92 F.3d
 2 781, 784 (9th Cir. 1996); *see also Tanaka v. Univ. of S. Cal.*, 252 F.3d 1059, 1062 (9th Cir. 2001).
 3 The Supreme Court has stated that a plaintiff must plead “‘enough factual matter (taken as true) to
 4 suggest that an agreement was made. Asking for plausible grounds to infer an agreement does not
 5 impose a probability requirement at the pleading stage; it simply calls for enough fact[s] to raise a
 6 reasonable expectation that discovery will reveal evidence of an illegal agreement [A]n
 7 allegation of parallel conduct and a bare assertion of conspiracy will not suffice.” *Kendall v. Visa*
 8 *U.S.A., Inc.*, 518 F.3d 1042, 1047 (9th Cir. 2008) (quoting *Twombly*, 550 U.S. at 556-57).

9 Section 4 of the Clayton Act creates a private right of action under the Sherman Act for a
 10 plaintiff who has been “injured in his business or property by reason of anything forbidden in the
 11 antitrust laws.” 15 U.S.C. § 15(a). Thus, an antitrust plaintiff must have suffered antitrust injury,
 12 that is, “injury of the type the antitrust laws were intended to prevent and that flows from that
 13 which makes defendants’ acts unlawful.” *Am. Ad Mgmt., Inc. v. Gen. Tel. Co. of Cal.*, 190 F.3d
 14 1051, 1055 (9th Cir. 1999).

15 **b. Failure to State a Claim**

16 Defendants argue that Plaintiffs fail to allege sufficient facts to establish an “overarching
 17 conspiracy.” Specifically, Defendants argue that: (1) Plaintiffs fail to plead the “who, what, where,
 18 and when” describing the alleged conspiracy, and (2) Plaintiffs have not alleged the requisite
 19 knowledge and intent to show a conspiracy. Joint Mot. 2 (citing *Kendall*, 518 F.3d 1042).

20 Defendants also contend that an “overarching conspiracy” consisting of six bilateral agreements is
 21 implausible on its face, primarily because each Defendant remained free to cold call most of the
 22 other Defendants’ employees. *Id.* at 3. Finally, Defendants argue that Plaintiffs have failed to
 23 plead antitrust injury. The Court addresses these arguments in turn.

24
 25 reason analysis. *See Brantley v. NBC Universal, Inc.*, --- F.3d ----, 2012 WL 1071257, at *3 (9th
 26 Cir. Mar. 30, 2012). As an initial matter, the parties agree that the Court need not decide, at this
 27 stage, whether the rule of reason or *per se* analysis applies to this case. Reply 9; Tr. 29:15-17.
 28 Thus, whether Defendants had a procompetitive justification for their bilateral agreements, a
 consideration that is relevant only under a rule of reason analysis, is properly decided in later
 stages of litigation. *See Arizona v. Maricopa Cnty. Med. Soc’y*, 457 U.S. 332, 343 (1982).

¹⁰ The third factor, whether the alleged restraint affected interstate commerce, is not in dispute.

i. Who, What, to Whom, Where, and When

Defendants argue that Plaintiffs fail to plead the “who, what, where, and when” of the alleged overarching conspiracy. Defendants urge the Court to ignore Plaintiffs’ “labels and conclusions” and mere “formulaic recitation[s] of the elements of a cause of action.” Joint Mot. 9 (citing *Iqbal*, 129 S. Ct. at 1949). While it is true, as Defendants note, that Plaintiffs refer to the “overarching conspiracy,” CAC ¶¶ 55, 108, as an “interconnected web of agreements,” *id.* ¶¶ 1, 55, 108, these labels are not the only facts that Plaintiffs have alleged here.

Defendants rely primarily on *Kendall* to support their argument that Plaintiffs have failed to allege sufficient facts supporting an overarching conspiracy. *Kendall*, however, is distinguishable. Even after conducting depositions, the plaintiffs in *Kendall* did “not allege *any* facts to support their theory that the [defendants] conspired or agreed with each other . . . to restrain trade.” *Kendall*, 518 F.3d at 1048 (emphasis added). The Ninth Circuit held that the plaintiffs’ allegations of mere parallel conduct, without more, were insufficient to plead a Section 1 violation. *Id.* at 1049. The Ninth Circuit also held that, to survive a motion to dismiss, a Section 1 claim should “answer the basic questions: who, did what, to whom (or with whom), where, and when?” *Id.* at 1048.

Plaintiffs here have alleged much more than mere parallel conduct, despite not having any discovery before filing the CAC. Unlike the plaintiffs’ complaint in *Kendall*, Plaintiffs’ CAC details the actors, effect, victims, location, and timing of the six bilateral agreements between Defendants.

Who. Plaintiffs allege that the agreements were negotiated, executed, and, in most cases, enforced by Defendants’ “senior executives.” CAC ¶¶ 62, 64, 65, 74, 77, 79, 84, 85, 91, 98, 102, 107. The Ninth Circuit has expressed concern that “[a] bare allegation of a conspiracy is almost impossible to defend against, particularly where the defendants are large institutions with hundreds of employees entering into contracts and agreements.” *Kendall*, 518 F.3d at 1047. This concern, however, is inapplicable here, where Plaintiffs allege that, at all relevant times, at least one of three individuals had significant influence over at least one party to each of the six bilateral agreements: Apple CEO and Pixar CEO Mr. Jobs; Apple and Google board member Mr. Levinson; and Google

1 CEO and Apple board member Mr. Schmidt. CAC ¶¶ 55, 57, 58, 72, 79, 87, 97, 103, 108.
2 Specifically, Mr. Jobs exerted significant influence over companies involved in four of the bilateral
3 “Do Not Cold Call” agreements: Pixar-Lucasfilm; Apple-Pixar; Apple-Google; and Apple-Adobe.
4 *Id.* ¶¶ 58, 72, 79, 85, 87. Mr. Schmidt, CEO of Google, sat on Apple’s board of directors when
5 Google entered into agreements with Intel and Inuit. *Id.* ¶ 97. Mr. Levinson sat on the boards of
6 both Apple and Google when the two companies entered into their bilateral agreement; when
7 Google entered into agreements with Intel and with Intuit; and when Apple entered into an
8 agreement with Pixar. *Id.* ¶¶ 79, 97, 103.

9 Moreover, the identical nature of the six bilateral agreements may support the inference that
10 these individuals played a role in shaping these agreements. For example, it strains credulity that
11 Apple and Adobe reached an agreement in May 2005 that was identical to the “Do Not Cold Call”
12 agreement Pixar entered into with Lucasfilm in January 2005, *id.* ¶¶ 58, 72, without some
13 communication or coordination between these two sets of Defendants. The only apparent link
14 between the Apple-Adobe agreement and the Pixar-Lucasfilm agreement is Mr. Jobs, who
15 controlled Apple, *id.*, and who oversaw Pixar. *Id.* ¶ 87. Plaintiffs allege that all of the bilateral
16 agreements were reached in secrecy. *Id.* ¶¶ 56-91. Thus, the identical nature of the six secret
17 bilateral agreements further supports the plausible inference that the agreements were negotiated,
18 reached, and policed at the highest levels of the Defendant companies.

19 Furthermore, Plaintiffs provide an example of Mr. Jobs personally negotiating a potential
20 “Do Not Cold Call” agreement directly with the CEO of Palm, Mr. Colligan. *Id.* ¶¶ 92-96.
21 Plaintiffs quote Mr. Jobs as allegedly telling Mr. Colligan, ““We must do whatever we can’ to stop
22 cold calling each other’s employees and other competitive recruiting efforts between the
23 companies.” *Id.* ¶ 94. Based on Mr. Jobs’s attempt to negotiate a “Do Not Cold Call” agreement
24 directly with Palm’s CEO, it is reasonable to infer that such agreements were negotiated directly
25 CEO to CEO.

26 Finally, because the bilateral agreements were not limited by geography, job function,
27 product group, or time period, and were not related to a collaboration between defendants. *Id.* ¶¶
28

1 63, 76, 81, 88, 100, 105, it is reasonable to infer that such significant wide-ranging, company-wide,
2 and worldwide policies would have been approved at the highest levels.

3 The Court finds that at the pleading stage, Plaintiffs have sufficiently pled who negotiated
4 and entered into the bilateral “Do Not Cold Call” agreements.

5 *What, to Whom, Where, and When.* Plaintiffs also allege that the agreements removed cold
6 calling as an upward pressure on Plaintiffs’ salaries, resulting in artificially lower salaries. CAC ¶¶
7 70, 72, 79, 85, 98. As discussed in greater detail in Section III.A.1.b.ii, *infra*, Plaintiffs describe a
8 plausible scenario as to how, in light of basic economic principles, these agreements formed an
9 overarching conspiracy that resulted in artificially lower salaries. Plaintiffs also set forth how the
10 nearly identical agreements, of identical scope, were entered into in various cities and counties in
11 California, *id.* ¶¶ 62, 75, 80, 86, 99, between 2005 and 2007. *Id.* ¶¶ 58, 73, 79, 85, 98, 103.
12 Plaintiffs allege how these agreements were the subject of a DOJ investigation in which the DOJ
13 found the agreements to be “*per se* unlawful” and in which Defendants agreed that the DOJ stated
14 a federal antitrust claim. *Id.* ¶¶ 112, 114. Indeed, Defendants note that “virtually all of the facts
15 alleged in the Complaint relate to six bilateral agreements among Defendants,” apparently
16 conceding that Plaintiffs have pled sufficient facts to establish the existence of these bilateral
17 agreements. Joint Mot. 9.

18 Unlike the plaintiffs in *Kendall*, Plaintiffs here have “answer[ed] the basic questions: who,
19 did what, to whom (or with whom), where, and when?” *Kendall*, 518 F.3d at 1047. Moreover,
20 Plaintiffs have alleged facts beyond mere parallel conduct that “tend[] to exclude the possibility of
21 independent action.” *Monsanto Co. v. Spray-Rite Serv. Corp.*, 465 U.S. 752, 764 (1984) (holding
22 that “evidence that tends to exclude the possibility of independent action . . . create[s] a jury
23 issue”); *see also Harkins Amusement Enters., Inc. v. Gen. Cinema Corp.*, 850 F.2d 477, 484 (9th
24 Cir. 1988) (“concerted action may be inferred from circumstantial evidence of the defendant’s
25 conduct and course of dealings”) (internal citation omitted); *In re Text Messaging Antitrust Litig.*,
26 630 F.3d 622, 627-29 (7th Cir. 2010) *cert. denied*, 131 S. Ct. 2165 (2011) (holding that where a
27 “complaint allege[d] a mixture of parallel behaviors, details of industry structure, and industry
28 practices, that facilitate collusion,” this “constitute[d] supporting evidence of collusion,” and

1 “provide[d] a sufficiently plausible case of price fixing to warrant allowing the plaintiffs to proceed
2 to discovery”).

3 Accordingly, failure to plead the “who, what, to whom, where, and when” is not a basis to
4 dismiss Plaintiffs’ Section 1 claims here. *Cf. In re Cathode Ray Tube (CRT) Antitrust Litig.*, 738 F.
5 Supp. 2d 1011, 1018 (N.D. Cal. 2010) (Conti, J.) (distinguishing *Kendall* on the ground that the
6 CRT “complaints allege[d] a governmental investigation, hundreds of meetings between 1995 and
7 2007, and detailed allegations concerning the structure and typical pattern of those meetings”).

8 **ii. Knowledge and Intent**

9 Defendants argue that Plaintiffs have failed to show “some meeting of the minds.”
10 Specifically, Defendants argue that the mere fact of overlapping board members is not evidence of
11 a conspiracy and that multiple bilateral agreements do not make up an overarching conspiracy.
12 Joint Mot. 11-12. The Court is not persuaded.

13 In order to plausibly state a Section 1 claim, Plaintiffs must allege something more than
14 parallel conduct and a conclusory allegation of agreement at some unidentified point. “[W]hen
15 allegations of parallel conduct are set out in order to make a § 1 claim, they must be placed in a
16 context that raises a suggestion of a preceding agreement, not merely parallel conduct that could
17 just as well be independent action.” *Twombly*, 127 S. Ct. at 1966. To establish a conspiracy, the
18 conspirators must have a unity of purpose or a common design and understanding. *Am. Tobacco*
19 *Co. v. United States*, 328 U.S. 781, 810 (1946). A co-conspirator need not know of the existence
20 or identity of the other members of the conspiracy or the full extent of the conspiracy. *Beltz Travel*
21 *Serv. Inc. v. Int’l Air Transp. Ass’n*, 620 F.2d 1360, 1366-67 (9th Cir. 1980) (“Participation by each
22 conspirator in every detail in the execution of the conspiracy is unnecessary to establish liability,
23 for each conspirator may be performing different tasks to bring about the desired result.”); *cf.*
24 *Blumenthal v. United States*, 332 U.S. 539, 557 (1947) (stating the same proposition in the criminal
25 context). In antitrust conspiracy cases, “plaintiffs should be given the full benefit of their proof
26 without tightly compartmentalizing the various factual components and wiping the slate clean after
27 scrutiny of each [T]he character and effect of a conspiracy are not to be judged by
28

1 dismembering it and viewing its separate parts, but only by looking at it as a whole”

2 *Continental Ore Corp. v. Union Carbide & Carbon Corp.*, 370 U.S. 690, 699 (1962).

3 Plaintiffs allege that Defendants had the means, the motive, and the opportunity to
4 implement a conspiracy to restrain competition for employees. Plaintiffs allege that Defendants’
5 senior executives negotiated, executed, monitored, and policed a series of identical “Do Not Cold
6 Call” agreements in an effort to eliminate competition for skilled labor. CAC ¶¶ 1, 56, 74, 79, 85,
7 98, 104. Furthermore, Plaintiffs allege that, at all relevant times, at least one of three individuals
8 had significant influence over at least one party to each of the six bilateral agreements: Apple and
9 Pixar CEO Mr. Jobs, Apple and Google board member Mr. Levinson, and Google CEO and Apple
10 board member Mr. Schmidt. *Id.* ¶¶ 55, 57, 58, 72, 79, 87, 97, 103, 108.

11 Defendants cite *Jicarilla Apache Tribe v. Supron Energy Corp.*, 728 F.2d 1555, 1561 (10th
12 Cir. 1984), for the proposition that service on multiple boards is “not evidence of a conspiracy.”
13 Joint Mot. 12. However, *Jicarilla* does not stand for this proposition. To the contrary, the *Jicarilla*
14 Court acknowledged that overlapping board membership “may indicate an opportunity to conspire
15” *Jicarilla*, 728 F.2d at 1561. This is precisely the reason for which Plaintiffs allege
16 overlapping board membership here: to indicate an opportunity to conspire.

17 Specifically, Mr. Levinson sat on the boards of both Apple and Google when the two
18 companies entered into their bilateral agreement; when Google entered into an agreement with
19 Intel and Intuit; and when Apple entered into an agreement with Pixar. *Id.* ¶¶ 79, 97, 103. Mr.
20 Schmidt, CEO of Google, sat on Apple’s board of directors when Google entered into agreements
21 with Intel and Inuit, *id.* ¶ 97. Mr. Levinson’s and Mr. Schmidt’s positions on the boards of
22 companies entering into virtually identical, yet secret, bilateral “Do Not Cold Call” agreements
23 provided an opportunity for Defendants to share knowledge and to conspire. Thus, their
24 overlapping board membership lends plausibility to Plaintiffs’ allegations that each Defendant
25 entered into this conspiracy “with knowledge of the other Defendants’ participation in the
26 conspiracy, and with the intent of . . . reduc[ing] employee compensation and mobility through
27 eliminating competition for skilled labor.” *Id.* ¶ 55; *see also id.* ¶ 108. These bilateral “Do Not
28 Cold Call” agreements were negotiated by senior executives and represented the “policies” of

1 several hi-tech companies. *Id.* ¶ 116. Thus, it is reasonable to infer that such significant policies
2 would have to be approved at the highest levels. The Court agrees with Plaintiffs, Opp'n to Joint
3 Mot. 10, that it is plausible to infer that the overlapping board membership here provided an
4 opportunity to conspire and an opportunity for transfer of the requisite knowledge and intent
5 regarding the bilateral agreements.

6 The plausibility of these inferences increases when the Court considers that Mr. Jobs also
7 exerted significant influence over companies involved in four of the bilateral "Do Not Cold Call"
8 agreements: Pixar-Lucasfilm; Apple-Pixar; Apple-Google; and Apple-Adobe. Plaintiffs provide an
9 example of Mr. Jobs personally negotiating the same kind of "Do Not Cold Call" agreement
10 directly with the CEO of Palm. *Id.* ¶¶ 92-96. Notwithstanding the fact that this example involved
11 a non-Defendant, Mr. Jobs's alleged personal involvement lends further plausibility to Plaintiffs'
12 allegations that the agreements at issue here were executed, policed, and enforced by senior
13 executives. Furthermore, Plaintiffs quote Mr. Jobs as allegedly telling Palm's CEO, Mr. Colligan,
14 "We must do whatever we can' to stop cold calling each other's employees and other competitive
15 recruiting efforts between the companies." *Id.* ¶ 94. From this quote it is reasonable to infer that
16 Mr. Jobs had the intent to reduce competition for skilled labor and was aware that "Do Not Cold
17 Call" agreements were effective means of doing so. Given that Mr. Jobs, as CEO of Apple, had
18 contact with Messrs. Levinson and Schmidt, who were members of Apple's Board, it is also
19 reasonable to infer that the overlapping board membership provided an opportunity for Mr. Jobs to
20 expand the conspiracy. Thus, Plaintiffs have alleged sufficient facts plausibly suggesting "a unity
21 of purpose[,] a common design and understanding, or a meeting of minds in an unlawful
22 arrangement." *Monsanto*, 465 U.S. at 764 (internal citation omitted).

23 Defendants also argue that six bilateral "Do Not Cold Call" agreements do not add up to an
24 overarching conspiracy. Defendants rely principally on *In re Iowa Ready-Mix Concrete Antitrust*
25 *Litigation*, 768 F. Supp. 2d 961 (N.D. Iowa 2011), to support this argument. In addition to not
26 being binding on this Court, *Iowa Ready-Mix Concrete* is distinguishable. There, the plaintiffs
27 sought to rely on bilateral agreements -- which were the basis for three of the defendants' guilty
28 pleas to criminal antitrust violations -- to show one conspiracy among all defendants. *Id.* at 972.

1 The plaintiffs' complaint alleged that the defendants "did those things which they combined and
2 conspired to do, including, among other things, discussing, forming and implementing agreements
3 to raise and maintain at artificially high levels the prices for Ready-Mix Concrete," an allegation
4 that, without more, was not only "conclusory," but also "tautolog[ical]." *Id.* at 974-75. In
5 dismissing the complaint, the court noted that the plaintiffs failed to allege: (1) "parallel conduct,"
6 *id.* at 974; (2) a "larger picture from which inferences of a wider conspiracy can be drawn from
7 guilty pleas to separate bilateral conspiracies," *id.* at 975; (3) "any facts that could tie together the
8 specific, discrete incidents of admitted misconduct and the overarching all-defendant four-plus year
9 conspiracy . . . ," *id.* at 972; and (4) "that the defendants ever systematically interacted with each
10 other, much less that they had some mechanism to operate the alleged conspiracy, allocate its
11 profits, and police its participants," *id.* The plaintiffs' complaint had the additional defect of failing
12 to allege when, where, and from whom plaintiffs purchased the allegedly price-fixed product. *Id.*
13 at 964.

14 As discussed above, Plaintiffs here have alleged a "larger picture" of senior executives from
15 closely connected high-tech companies in Northern California contemporaneously negotiating and
16 enforcing six bilateral "Do Not Cold Call" agreements. The fact that all six identical bilateral
17 agreements were reached in secrecy among seven Defendants in a span of two years suggests that
18 these agreements resulted from collusion, and not from coincidence. Unlike the plaintiffs in *Iowa*
19 *Ready-Mix Concrete*, therefore, Plaintiffs here have alleged facts plausibly suggesting "a unity of
20 purpose[,] a common design and understanding, or a meeting of minds in an unlawful
21 arrangement." *Monsanto*, 465 U.S. at 764 (internal citation omitted). Whether Plaintiffs can
22 adduce sufficient evidence in discovery to *prove* an overarching conspiracy is a question that is not
23 before the Court today. At the pleading stage, Plaintiffs have alleged sufficient "factual content
24 that allows the court to draw the reasonable inference that the defendant is liable for the
25 misconduct alleged." *Iqbal*, 129 S. Ct. at 1949. Accordingly, failure to plead sufficient evidentiary
26 facts supporting an overarching conspiracy is not a ground for dismissal of Plaintiffs' antitrust
27 claims.
28

1 **iii. Plausibility of the Conspiracy Theory**

2 Defendants also argue that Plaintiffs’ theory of an overarching conspiracy is implausible.
3 Joint Mot. 14 (citing *William O. Gilley Enters., Inc. v. Atl. Richfield Co.*, 588 F.3d 659, 662 (9th
4 Cir. 2009 (“*Gilley*”)). While it is true that the facts alleged must be “‘plausible’ in light of basic
5 economic principles,” *Gilley*, 588 F.3d at 662, Plaintiffs’ allegations meet this plausibility standard
6 here.

7 As Defendants note, the bilateral “Do Not Cold Call” agreements alleged in Plaintiffs’ CAC
8 do not cover all possible pairings between Defendants—that is, while Adobe cannot cold call
9 Apple employees or vice versa, nothing in the CAC indicates that Adobe could not cold-call
10 Adobe, Intuit, Google, Lucasfilm, and Pixar. Joint. Mot. 15. In fact, of the 21 possible pairings
11 between the 7 Defendants, only 6 pairings have a bilateral “Do Not Cold Call” agreement, leaving
12 competition open among the remaining 15 pairings. *Id.* Defendants argue that the economics of
13 this situation evidence the lack of an overarching conspiracy, as a rational conspiracy would seek
14 to eliminate these additional price pressures in order to make the existing bilateral constraints
15 effective. *Id.* Relatedly, Defendants argue that Plaintiffs’ alleged conspiracy is implausible
16 because Plaintiffs have failed to allege that Defendants have market power over a relevant market.
17 *Id.* at 16. For the reasons below, neither of these arguments prevails.

18 First, the Court does not agree with Defendants that Plaintiffs’ allegations of an overarching
19 conspiracy are implausible on their face. While Defendants accurately point out that only 6
20 bilateral “Do Not Cold Call” agreements have been alleged, Plaintiffs nonetheless adequately
21 allege that the “compensation effects of cold calling are not limited to the particular individuals
22 who receive cold calls, or to the particular individuals who would have received cold calls but for
23 the anticompetitive agreements alleged herein. Instead, the effects of . . . eliminating cold calling .
24 . . . commonly impact all salaried employees of the participating companies.” *Id.* ¶ 50. Plaintiffs
25 allege that “Plaintiffs and each member of the Class were harmed by each and every agreement
26 herein alleged. The elimination of competition and suppression of compensation and mobility had
27 cumulative effect on all Class members.” *Id.* ¶ 110. For example, “an individual who was an
28 employee of Lucasfilm received lower compensation and faced unlawful obstacles to mobility as a

1 result of not only the illicit agreements with Pixar, but also as a result of Pixar’s agreement with
2 Apple.” *Id.*

3 Defendants do not attack Plaintiffs’ allegations of the cumulative harm of the bilateral
4 agreements beyond calling the allegations “conclusory.” Joint Mot. 17. The Court disagrees with
5 Defendants’ characterization. Far from asserting mere conclusions of law, Plaintiffs’ CAC details
6 how cold calling normally works in the labor market for skilled employees in the high-tech
7 industry and how eliminating cold calling would reduce such employees’ compensation and
8 mobility. CAC ¶¶ 41-54. Plaintiffs provide specific examples of various ways in which cold
9 calling significantly impacts employee compensation. First, Plaintiffs allege that when an
10 employee of Company A receives a cold call from rival Company B, the current employee may
11 either move to Company B, or use Company B’s offer as leverage to negotiate increased
12 compensation from Company A. *Id.* ¶ 46. Second, when a current employee of Company A
13 receives a cold call from rival Company B, that information is likely to spread through informal
14 employee communication channels, empowering other Company A employees to use that
15 information in their own compensation negotiations. *Id.* ¶ 47. Third, when rival Company B cold
16 calls a Company A employee, Company B is likely to glean information about Company A’s
17 compensation practices. As a result, in a normal, competitive labor market, Company B is likely to
18 match or exceed the compensation package offered by its rivals. This iterative process tends to
19 lead to increased compensation levels across the industry, as companies vie for rivals’ employees.
20 *Id.* ¶ 48. Finally, when Company A knows that its employees may be cold called by rival
21 Company B, Company A is more likely to forfend prospective poaching of its employees by
22 preemptively increasing the compensation of its current employees. *Id.* ¶ 49.

23 While these allegations concerning the labor market effects of cold calling remain to be
24 proven, the Court presumes these factual allegations to be true for purposes of ruling on a motion
25 to dismiss. In light of Plaintiffs’ specific allegations concerning the industry-wide procompetitive
26 effects of cold calling recruiting practices, it is plausible to infer that even a single bilateral
27 agreement would have the ripple effect of depressing the mobility and compensation of employees
28 of companies that are not direct parties to the agreement. Plaintiffs’ allegations of six parallel

1 bilateral agreements render the inference of an anticompetitive ripple effect that much more
2 plausible. Accordingly, the Court finds that Plaintiffs have sufficiently pled facts alleging the
3 economic plausibility of the conspiracy.

4 Defendants' second argument, which challenges the plausibility of Plaintiffs' conspiracy
5 theory based on Plaintiffs' failure to allege a relevant market and that Defendants have power
6 within that market, also fails. "There is no requirement that [the market definition] elements of the
7 antitrust claim be pled with specificity." *Newcal Indus., Inc. v. Ikon Office Solution*, 513 F.3d
8 1038, 1045 (9th Cir. 2008). "An antitrust complaint therefore survives a Rule 12(b)(6) motion
9 unless it is apparent from the face of the complaint that the alleged market suffers a fatal legal
10 defect." *Id.* The existence of a "relevant market" is typically a factual inquiry for the jury. *Id.* A
11 complaint may be dismissed on this ground only if the market definition is "facially
12 unsustainable." *Id.*

13 Here, Plaintiffs allege that Defendants are high-tech companies in the market for skilled
14 labor, where cold calling plays an important role in determining salaries and labor mobility. CAC
15 ¶¶ 41-54. Plaintiffs further allege that the labor market for skilled high-tech labor is national. *Id.*
16 ¶¶ 30, 39. Finally, Plaintiffs allege that "Defendants succeeded in lowering the compensation and
17 mobility of their employees below what would have prevailed in a lawful and properly functioning
18 labor market." *Id.* ¶ 108. Thus, the Court accepts as true, as the Court must on a motion to
19 dismiss, Plaintiffs' allegation that Defendants succeeded in distorting the market through their
20 agreements. Accordingly, it is reasonable to infer that Defendants had the market power to do so.
21 *Cf. Theme Promotions, Inc. v. News Am. Mktg. FSI*, 546 F.3d 991, 1001 (9th Cir. 2008) ("Evidence
22 of restricted output and supracompetitive prices is direct evidence of market power." (quoting
23 *Forsyth v. Humana, Inc.*, 114 F.3d 1467, 1475 (9th Cir. 1997))).

24 Moreover, the Court need not engage in a market analysis until the Court decides whether
25 to apply a *per se* or rule of reason analysis. *See F.T.C. v. Ind. Fed'n of Dentists*, 476 U.S. 447, 462
26 (1986); *Nat'l Soc'y of Prof'l Eng'rs v. United States*, 435 U.S. 679, 692 (1978). Defendants'
27 argument relies on the false assumption that the Court should apply a rule of reason analysis, but as
28 the parties agree, Joint Mot. 9; Tr. 29:15-17, the Court need not decide now whether *per se* or rule

1 of reason analysis applies. Indeed, that decision is more appropriate on a motion for summary
 2 judgment. *See Pecover v. Elecs. Arts Inc.*, 633 F. Supp. 2d 976, 983 (N.D. Cal. 2009) (deferring
 3 market analysis under rule of reason, under Cartwright Act, until after deciding motion to dismiss);
 4 *In re Beer Distrib. Antitrust Litig.*, 188 F.R.D. 557, 564 (N.D. Cal. 1999) (Williams, J.). Plaintiffs
 5 have successfully pled a *per se* violation of the Sherman Act for purposes of surviving a 12(b)(6)
 6 motion, *see* CAC ¶¶ 2, 32(b), 125, 134, 155; Opp'n to Joint Mot. 1, and therefore no market
 7 analysis is required at this time. *See United States v. Socony-Vacuum Oil*, 310 U.S. 150, 224 n.59
 8 (1940) (noting that a *per se* Section 1 violation does not require evidence of market power or the
 9 ability to affect prices); *Datagate, Inc. v. Hewlett-Packard Co.*, 60 F.3d 1421, 1425 (9th Cir. 1995)
 10 (“The foundational principle of *per se* antitrust liability is that some acts are considered so
 11 inherently anticompetitive that no examination of their impact on the market as a whole is
 12 required.”); *In re WellPoint, Inc. Out-of-Network UCR Rates Litig.*, No. MDL 09–2074-PSG, 2011
 13 WL 3555610, at *14 (C.D. Cal. Aug. 11, 2011).

14 For all these reasons, Plaintiffs’ antitrust claims cannot be dismissed on the basis of
 15 implausibility.

16 **iv. Antitrust Injury¹¹**

17 Defendants argue that Plaintiffs have not alleged antitrust injury. Joint Mot. 16. The Court
 18 disagrees.

19 In general, “[a]ntitrust injury requires the plaintiff to have suffered its injury in the market
 20 where competition is being restrained.” *Am. Ad Mgmt.*, 190 F.3d at 1057. However, “it is not the
 21 status as a consumer or competitor that confers antitrust standing, but the relationship between the
 22 defendant’s alleged unlawful conduct and the resulting harm to the plaintiff.” *Id.* at 1058. The
 23 Ninth Circuit has held that, where, as here, an employee is the direct and intended object of an

24 ¹¹ Defendants focus their arguments on antitrust injury, but appear cursorily to attack Plaintiffs’
 25 Article III standing. Joint Mot. 9. Plaintiffs meet the requirements for Article III standing: (1)
 26 injury in fact; (2) causal connection; (3) redressability. *Takhar v. Kessler*, 76 F.3d 995, 999-1000
 27 (9th Cir. 1996) (internal quotations omitted). Plaintiffs allege that their salaries were artificially
 28 reduced as a result of Defendants’ alleged anticompetitive conduct and that their injury can be
 redressed through the payment of damages should Plaintiffs establish liability. As Plaintiffs were
 directly affected by the alleged agreement to eliminate competition, they have antitrust standing as
 well. *AGC v. Cal. State Council of Carpenters*, 459 U.S. 519, 545 (1983).

1 employer's anticompetitive conduct, that employee has standing to sue for antitrust injury. *Ostrofe*
 2 *v. H.S. Crocker Co., Inc.*, 740 F.2d 739, 742-43 (9th Cir. 1984); *accord Eichorn v. AT & T Corp.*,
 3 248 F.3d 131, 140-41 (3d Cir. 2001); *Roman v. Cessna Aircraft Co.*, 55 F.3d 542 (10th Cir. 1995).

4 Plaintiffs have asserted that their salary and mobility were suppressed by Defendants'
 5 agreements not to cold call, and that the alleged agreements were entered into to suppress
 6 competition for skilled labor. CAC ¶¶ 108-10. Plaintiffs have specifically alleged that they were
 7 injured by Defendants' alleged anticompetitive conduct, *id.* ¶¶ 16-20, 70, 108, 110; have explained
 8 the means by which Defendants allegedly caused this injury, *id.* ¶¶ 41-55, 108; and have suggested
 9 how this injury should be quantified, *id.* ¶ 32(h). In alleging that Defendants conspired to fix
 10 salaries at artificially low levels, Plaintiffs have alleged "an example of the type of injury the
 11 antitrust laws are meant to protect against." *Doe v. Ariz. Hosp. & Healthcare Ass'n*, No. CV07-
 12 1292-PHX-SRB, 2009 WL 1423378, at *4 (D. Ariz. Mar. 19, 2009) (citing *Am. Ad Mgmt.*, 190
 13 F.3d at 1054). Plaintiffs have further alleged that Defendants' attempts to suppress competition
 14 had the intended "effect of fixing the compensation of [Plaintiffs] at artificially low levels." CAC
 15 ¶ 108. Plaintiffs have thus also alleged that their injury is a direct result of Defendants' conduct.
 16 *Ariz. Hosp.*, 2009 WL 1423378, at *4.

17 Thus, Plaintiffs have adequately pled antitrust injury.¹² Accordingly, Defendants' motion
 18 to dismiss Plaintiffs' Sherman Act claim and Cartwright Act claim is DENIED.

19 **2. Cal. Bus. & Prof. Code § 16600**

20 Plaintiffs have voluntarily dismissed their claim under Cal. Bus. & Prof. Code § 16600.
 21 *See* ECF No. 111. Defendants' Joint Motion to Dismiss this claim is therefore DENIED as
 22 MOOT.

23 **3. UCL**

24 Plaintiffs also allege that Defendants' actions violate California's UCL, which does not
 25 prohibit specific activities but instead broadly proscribes "any unfair competition, which means

26 ¹² Defendants repeat their argument that Plaintiffs have failed to allege a relevant market and
 27 control of that market, *see* Section III.A.1.b.iii, *supra*, to argue that Plaintiffs have also failed to
 28 allege antitrust injury. *See* Joint Mot. 18-19. As discussed above, the Court declines to require a
 market analysis at the motion to dismiss stage.

1 ‘any unlawful, unfair or fraudulent business act or practice.’” *In re Pomona Valley Med. Group,*
 2 *Inc.*, 476 F.3d 665, 674 (9th Cir. 2007) (quoting Cal. Bus. & Prof. Code §§ 17200, *et seq.*); *see also*
 3 *Boschma v. Home Loan Ctr., Inc.*, 198 Cal. App. 4th 230, 251-52 (2011).

4 The UCL provides for restitutionary, injunctive, and declaratory relief. *See* Cal. Bus. &
 5 Prof. Code § 17203 (authorizing injunctive and restitutionary relief); *AICCO, Inc. v. Ins. Co. of N.*
 6 *Am.*, 90 Cal. App. 4th 579, 590 (2001) (authorizing declaratory relief). Damages and disgorgement
 7 are unavailable under the UCL. *Korea Supply Co. v. Lockheed Martin Corp.*, 29 Cal. 4th 1134,
 8 1152 (2003). As discussed above, Plaintiffs withdrew their prayers for injunctive and declaratory
 9 relief. Thus, the only relief Plaintiffs seek under the UCL is restitution. However, because, as
 10 explained below, Plaintiffs are not entitled to restitution, Plaintiffs’ UCL claim is DISMISSED.

11 Plaintiffs’ alleged injury is in the form of elimination of competition and suppression of
 12 compensation and mobility. CAC ¶ 110. In their claim under the UCL, Plaintiffs pray that
 13 Defendants be required to “disgorge their illegal gains for the purpose of making full restitution to
 14 all injured class members.” *Id.* ¶ 150.

15 Under the UCL, “the concept of restoration or restitution . . . is not limited only to the
 16 return of money or property that was once in the possession of that person. Instead, restitution is
 17 broad enough to allow a plaintiff to recover money or property in which he or she has a vested
 18 interest.” *Lozano v. AT&T Wireless Servs. Inc.*, 504 F.3d 718, 733-34 (9th Cir. 2007) (quoting
 19 *Juarez v. Arcadia Fin., Ltd.*, 152 Cal. App. 4th 889 (2007)). For example, a plaintiff has a vested
 20 interest in unpaid wages and therefore may state a restitution claim under the UCL to recover such
 21 lost money or property. *See Cortez v. Purolator Air Filtration Prods. Co.*, 23 Cal. 4th 163, 177-78
 22 (2000). The California Supreme Court has made clear, however, that a mere “expectation interest”
 23 is not a “vested interest” for purposes of stating a claim for restitution under the UCL. *See Pineda*
 24 *v. Bank of Am.*, 50 Cal. 4th 1389, 1401-02 (2010).

25 The Court finds that the speculative higher compensation Plaintiffs may have gotten in the
 26 absence of the alleged conspiracy, unlike unpaid wages, is not a vested interest. In *Cortez*, the
 27 California Supreme Court held that “earned wages that are due and payable pursuant to section 200
 28 *et seq.* of the Labor Code are as much the property of the employee who has given his or her labor

1 to the employer in exchange for that property as is property a person surrenders through an unfair
 2 business practice.” 23 Cal. 4th at 178. “[R]estitutionary awards encompass quantifiable sums one
 3 person owes to another.” *Id.* The Court agrees with Defendants that the salaries Plaintiffs may
 4 have been able to negotiate in the absence of the alleged conspiracy is an “attenuated expectancy” -
 5 - akin to “lost business opportunity” or lost revenue -- which cannot serve as the basis for
 6 restitution. *Korea Supply*, 29 Cal. 4th at 1150-51. Plaintiffs are notably silent in response to
 7 Defendants’ arguments that Plaintiffs are not entitled to restitutionary relief. Plaintiffs request for
 8 disgorgement is also foreclosed, because this remedy is available “only to the extent that it
 9 constitutes restitution.” *Id.* at 1145. Any profits Defendants made through the alleged conspiracy
 10 at the expense of Plaintiffs’ wages are likewise attenuated expectancies. Accordingly, Plaintiffs
 11 are entitled neither to restitution nor to disgorgement.

12 Thus, because “the only relief the UCL provides is unavailable here, [Plaintiffs’] UCL
 13 claim fails.” *Doe v. Starbucks, Inc.*, No. SACV 08-0582 AG (CWx), 2009 WL 5183773, at *15
 14 (C.D. Cal. Dec. 18, 2009). Accordingly, Defendants’ joint motion to dismiss Plaintiffs’ UCL claim
 15 is GRANTED.¹³

16 **B. Lucasfilm’s Motion to Dismiss**

17 In addition to joining the other Defendants’ joint motion to dismiss, Lucasfilm brings its
 18 own motion to dismiss premised on the federal enclave doctrine.

19 Pursuant to Federal Rule of Civil Procedure 12(b)(6), Lucasfilm seeks to dismiss Plaintiffs’
 20 Cartwright Act claim. Lucasfilm argues that Plaintiffs’ Cartwright Act claim fails as a matter of
 21 law because, under the federal enclave doctrine, the Act does not apply to conduct on the Presidio,
 22 where Lucasfilm has been located since July 2005. Lucasfilm Mot. 3. All other Defendants join
 23 Lucasfilm’s motion on the ground that some of the events of the alleged overarching conspiracy
 24 occurred on the Presidio. Joint Mot. 1 n.1. The Court disagrees with Defendants.

25 ¹³ The Court notes that even if Plaintiffs’ UCL claim were to survive a motion to dismiss, the UCL
 26 claim would likely face an insurmountable hurdle at the class certification stage given that the
 27 Ninth Circuit has foreclosed the certification of nationwide classes under the UCL. *See Mazza v.*
 28 *Am. Honda Motor Co., Inc.*, 666 F.3d 581, 585 (9th Cir. 2012).

1 The parties appear to agree that since July 2005, Lucasfilm has been located on the Presidio
 2 of San Francisco -- a federal enclave that was ceded to the United States government by the state of
 3 California in 1897. Lucasfilm Mot. 1. The parties also agree that any state law enacted after a
 4 property becomes a federal enclave cannot be enforced on the enclave unless Congress specifically
 5 authorizes its enforcement on the federal enclave. Plaintiffs' only remaining state law claim is
 6 under the Cartwright Act. The parties apparently agree that, because the Cartwright Act was
 7 enacted after 1897, and Congress has not authorized its enforcement on the Presidio, the Cartwright
 8 Act does not apply to the Presidio. The parties disagree, however, on the nexus required between
 9 the Cartwright Act claim and the Presidio for the federal enclave doctrine to bar Plaintiffs'
 10 Cartwright Act claim here.

11 Defendants argue that the federal enclave doctrine applies as long as some of the alleged
 12 events occurred on the federal enclave. Plaintiffs, on the other hand, argue that the federal enclave
 13 doctrine only applies when the locus in which the claim arose is the federal enclave itself. The
 14 Court agrees with Plaintiffs. The Ninth Circuit has held that in federal enclave cases, "the
 15 jurisdiction of the federal court depends upon . . . the locus in which the claim arose." *Alvares v.*
 16 *Erickson*, 514 F.2d 156, 160 (9th Cir. 1975).¹⁴ That Lucasfilm is now located on the Presidio,
 17 therefore, does not automatically bar *all* state law claims brought against it. Rather, the federal
 18 enclave doctrine bars only those claims which arose "on a federal enclave." *Total v. Bies*, No. 10-
 19 CV-05956-CW, 2011 WL 1324471, at *2 (N.D. Cal. Apr. 6, 2011). Thus, the Court looks to
 20 whether the locus in which Plaintiffs' Cartwright Act claim arose is the Presidio.

21
 22 ¹⁴ To the extent *Corley v. Long-Lewis, Inc.*, 688 F. Supp. 2d 1315, 1336 (N.D. Ala. 2010), conflicts
 23 by suggesting that the federal enclave doctrine applies as long as "some of the events alleged . . .
 24 occurred on a federal enclave," the Court instead follows the Ninth Circuit, which has held to the
 25 contrary. While it is true, as Lucasfilm notes, Lucasfilm Reply 2, that Judge Wilken applied the
 26 federal enclave doctrine to bar plaintiff's defamation claim in *Total* even though the defamatory
 27 statement was uttered and republished outside of the Presidio, *Total* is not an example of a sister
 28 court adopting *Corley*'s "some of the events" standard. Judge Wilken stated that "the substance
 and consummation of the tort [of libel] occurs when and where the third person receives, reads, and
 comprehends the libelous matter," and held that federal enclave jurisdiction applied because the
 allegedly libelous statements at issue in that case had been received on a federal enclave. *Total*,
 2011 WL 1324471, at *2.

1 To state a claim under the Cartwright Act, Plaintiffs must allege, “(1) the formation and
2 operation of the conspiracy; (2) illegal acts done pursuant thereto; and (3) damage proximately
3 caused by such acts.” *Kolling v. Dow Jones & Co.*, 137 Cal. App. 3d 709, 718 (1982). Plaintiffs
4 allege that Lucasfilm and Pixar formed a conspiracy by entering into a bilateral agreement “no later
5 than January 2005.” CAC ¶ 128. Though Plaintiffs allege that this conspiracy would later expand
6 to include numerous other players, Plaintiffs have successfully alleged that the conspiracy had
7 already formed and was operating by January 2005, six months before Lucasfilm moved to the
8 Presidio. Plaintiffs also allege that the negotiation, execution, and enforcement of this bilateral
9 agreement -- the first of the six such agreements in the overarching conspiracy -- took place in
10 Emeryville, CA. *Id.* ¶¶ 62, 65-70. Thus, the locus of the first two Cartwright Act elements was not
11 the Presidio.

12 The Court recognizes that the federal enclave doctrine may extinguish the Cartwright Act
13 claims of a putative subclass of Plaintiffs, and may not extinguish the Cartwright Act claims of
14 another putative subclass of Plaintiffs. For example, the named Plaintiff who suffered the earliest
15 injury, Mr. Marshall, began work at Adobe in July 2006, over a year after Adobe had entered into
16 its bilateral “Do Not Cold Call” agreement with Apple. *Id.* ¶¶ 73. Although Mr. Marshall’s injury
17 did not arise until a year after Lucasfilm had moved to a federal enclave, Adobe is not located on
18 the Presidio, and nothing in the CAC suggests that Mr. Marshall was injured on the Presidio. Thus,
19 regardless of the fact that Lucasfilm had already moved to the Presidio by the time of Mr.
20 Marshall’s alleged injury in 2006, all three elements of Mr. Marshall’s Cartwright Act claim arose
21 outside the Presidio. Accordingly, the locus in which Mr. Marshall’s Cartwright Act claim arose
22 was not the Presidio, and the federal enclave doctrine does not extinguish Mr. Marshall’s
23 Cartwright Act claim.

24 Defendants’ federal enclave defense is more appropriately addressed when the Court
25 considers class certification, and is not ground to dismiss Plaintiffs’ CAC. Accordingly,
26 Lucasfilm’s motion to dismiss is DENIED.
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28

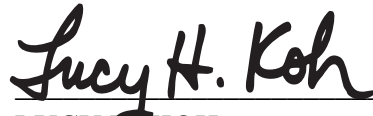
IV. CONCLUSION

For the reasons set forth above, the Court rules as follows on Defendants’ joint motion to dismiss and Lucasfilm’s motion to dismiss:

1. Defendants’ joint motion to dismiss is DENIED as to Plaintiffs’ Section 1 Sherman Act claim.
2. Defendants’ joint motion to dismiss is DENIED as to Plaintiffs’ Cartwright Act claim.
3. Defendants’ joint motion to dismiss is DENIED, as moot, as to Plaintiffs’ Cal. Bus. & Prof. Code § 16600 claim.
4. Defendants’ joint motion to dismiss is GRANTED as to Plaintiffs’ UCL claim.
5. Defendants’ joint motion to dismiss is DENIED, as moot, as to Plaintiffs’ prayer for injunctive and declaratory relief.
6. Lucasfilm’s motion to dismiss is DENIED.

IT IS SO ORDERED.

Dated: April 18, 2012



LUCY H. KOH
United States District Judge

United States District Court
For the Northern District of California

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